



Keep Nacogdoches Beautiful

Keep Nacogdoches Beautiful Sponsorship Packages

Litter Abatement at the Texas Blueberry Festival presented by Tipton Ford Lincoln
Inaugural sponsorship will be held for two years, through 2017 and 2018

KNB Online and Social Media Reach: over 15,000/month

Event Litter Care Sponsor (Blueberry Festival) - \$2500 (1 available)

- Up to 30 second social media video highlighting sponsor involvement with Keep Nacogdoches Beautiful, Clean Streets and Litter Abatement related to the sponsored event
- Sponsor mention in day-of-event social media volunteer video (up to 1 minute)
- At the event: 10 x 1.5 ft banner featuring sponsor at KNB booth
- Inclusion, and links when applicable, on all litter care sponsored event marketing: press releases, social media posts, news interviews, E-newsletter, educational handouts at event
- Priority position logo with link on KNB website and KNBlog post
- One KNB Clean Streets T-Shirt

Volunteer Awards Sponsor - \$1000 (1 available)

- Sponsor mention in day-of-event social media volunteer video (up to 1 minute)
- Sponsors logo will be placed on awards given to volunteers, has a long shelf life.
- Recognition and links in social media promotion, blog posts, E-Newsletter where awards are mentioned
- Logo with link on KNB website
- One KNB Clean Streets T-Shirt

Volunteer Break Station Sponsor - \$500 (2 available)

- Sponsor mention in day-of-event social media volunteer video (up to 1 minute)
- At the event: recognition on food and beverage table at the KNB booth
- Sponsor receives recognition in KNB blog post
- Recognition on social media
- Logo with link on KNB website
- One KNB Clean Streets T-Shirt

Brick Streets Sponsor - \$100 (10 available)

- Sponsor recognized on the KNB website, social media and blog post as a friend of KNB Clean Streets Litter Abatement Program
- One KNB Clean Streets T-Shirt

Corporate/Organization Volunteer Sponsor - 6 volunteers, 2 hour period at event

- Sponsor mention in day-of-event social media volunteer video (up to 1 minute)
- At Event: Recognition in day of event social media posts
- At Event: Each volunteer receives a KNB Clean Streets volunteer t-shirt with the company logo on the back of the shirt. Your company's logo will be the only business logo on your volunteers' shirts and will act as a walking advertisement to 19,000 people during the Texas Blueberry Festival.
- Compete to earn the KNB Clean Streets Award for the most volunteer hours during the Blueberry Festival. Winner receives mention on the KNB website, social media, and press releases.



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Business Name: _____

Contact Person: _____

Business Address: _____

Phone Number: _____ Email: _____

Preferred T-Shirt Size: **S** **M** **L** **XL** **XXL**

Please indicate your level of sponsorship:

_____ \$2500 - Event Litter Care Sponsor (Blueberry Festival)

_____ \$1000 - Volunteer Awards Sponsor

_____ \$500 - Volunteer Break Station Sponsor

_____ \$100 - Brick Streets Sponsor

_____ Corporate/Organization Volunteer Sponsor

Checks payable to:

Keep Nacogdoches Beautiful

P.O. Box 633030

Nacogdoches, TX 75963

*Logo must be sent to: **info@keepnacbeautiful.org**

Questions or more information:

Katie Blevins, 936-560-5624

Executive Coordinator, Keep Nacogdoches Beautiful